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HUL to replace fossil carbons in cleaning range

Namrata.Singh@timesgroup.com

Mumbai: India, which is among the leading laundry markets for Unilever, is central to the company's goal of replacing 100% of the carbon derived from fossil fuels in its cleaning and laundry product formulations with renewable or recycled carbon by 2030.

Unilever said the move will transform the sustainability of global cleaning and laundry brands. All these brands form part of Hindustan Unilever's home care portfolio, which contributes around 35% to its annual turnover of Rs.39.000 crore